

RICHARD ALBERTSON



Richard Albertson is the Founding President and CEO of *Live the Life*, a statewide, faith based non-profit organization dedicated to strengthening marriages and families.

Founded in 1998 and headquartered in Tallahassee, Florida, Live the Life has regional offices in Jacksonville, Sarasota/Bradenton, and Ft. Lauderdale.

Richard is a co-Founder and Board Treasurer for the National Association for the National Association for Relationship and Marriage Education (NARME), and he authored NARME's charter in 2010, which has been signed by community leaders and practitioners from 28 states to date. Florida Governor Rick Scott appointed Richard to the Florida Faith-Based and Community-Based Advisory Council in 2013, and fellow Council members elected him Chairman starting in 2017. He previously served as Chairman of the Florida Commission on Marriage and Family Support, and Chairman of the Florida Commission on Responsible Fatherhood, and Board member of the National Abstinence Education Association.

Since Live the Life launched in 1998, the divorce rate in Leon County has dropped 48.1%, more than double the drop in the Florida divorce rate during the same time. While Live the Life and its collaborative partners do not take all the credit for this significant drop, it is the only non-profit in Leon County focused on strengthening marriages and families and reducing the divorce rate. Since 2004, Live the Life's Hope Weekends have saved more than 80% of troubled marriages. Live the Life had more than 14,000 participants in its programs in 2014.

Richard has authored multiple curricula for healthy relationships such as: *Start Smart*, a comprehensive premarital program, *Champions*, a curriculum for High School Boys, and he co-authored the *Adventures in Marriage* curriculum with Dr. Lori H. Gordon.